

Kandidat eller
master efter
MPL



Begrebsafklaring

Internationalt:

I mange lande er “master” det samme som ”kandidat” på dansk. En overbygning på bachelorgrad, som er normeret til to års fuldtidsstudier

Danmark:

“Master” ofte normeret til et års fultidssstudier
“Kandidat” ofte normeret til to års fultidssstudier
(og fremover kommer der måske også etårige kandidatuddannelser, i tillæg til ”erhvervskandidater”)

Danske uddannelser, hvor MPLere har læst

ITU: Digital Innovation & Management (DIM)

ITU: Software design

CBS: Organizational Innovation and
Entrepeneurship

CBS: Business Administration and Information
Systems

CBS: Business Administration and Digital
Business

KU: Film- og medievidenskab

RUC: Msc Social Entrepeneurship and
Management

Aarhus Universitet, BSS. It, kommunikation og
organisation

DTU: Technology Entrepeneurship

SDU: Medievidenskab

SDU: International virksomhedskommunikation

Aalborg Universitet (København):
Kommunikation

Andre uddannelser: Kaospilot

Andre relevante kandidater i Danmark

KADK: Visual Game & Media Design

KU: Kommunikation & IT

AAU: Medialogy

ITU: Cand.it. i Spil

Udenlandske kandidatuddannelser, hvor MPLere har læst

King's College London: MS International marketing

California State University, Long Beach: MBA, Innovation and Entrepreneurship

UPF Barcelona School of Management: MA Communication Management

Malmö Universitet: Media and Communication Studies

Tjek ellers listerne over partnere i forhold til udveksling. De fleste udbyder kandidatstudier.

Anbefalinger

Det er almindeligt, at du skal vedlægge anbefalinger, fra både arbejdsgivere og undervisere, hvis du skal søge ind på en udenlandsk uddannelse

Få en eller to af dine undervisere til at skrive et “academic recommendation letter”, inden du er færdig på højskolen

Academic Recommendation Letter

To whom it may concern,

This letter aims to recommend Ms. [REDACTED] as a student.

As her instructor in several classes in our Media Production and Management program, I will gladly recommend [REDACTED]. The recommendation is based on the course in Media development and media economics (5 ECTS), and Marketing (10 ECTS).

During the marketing course, [REDACTED] developed deep knowledge and learnings relative to fundamental terms, theories, and models in the field of marketing. Furthermore, she achieved an understanding of the complexity of creating strategies, methods, and collection of data, market- and competitor analysis, selection of target group, positioning and communication and marketing planning. [REDACTED]'s project exam was delivered with high professionalism with excellent knowledge and understanding of the field of marketing.

[REDACTED] is very dedicated, enthusiastic, and hard working. As a student, she exhibits many good characteristics, such as independence, confidence, and an excellent participation in class.

I wish [REDACTED] the best, and I will give her my warmest recommendations.

Kind regards,

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titel
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